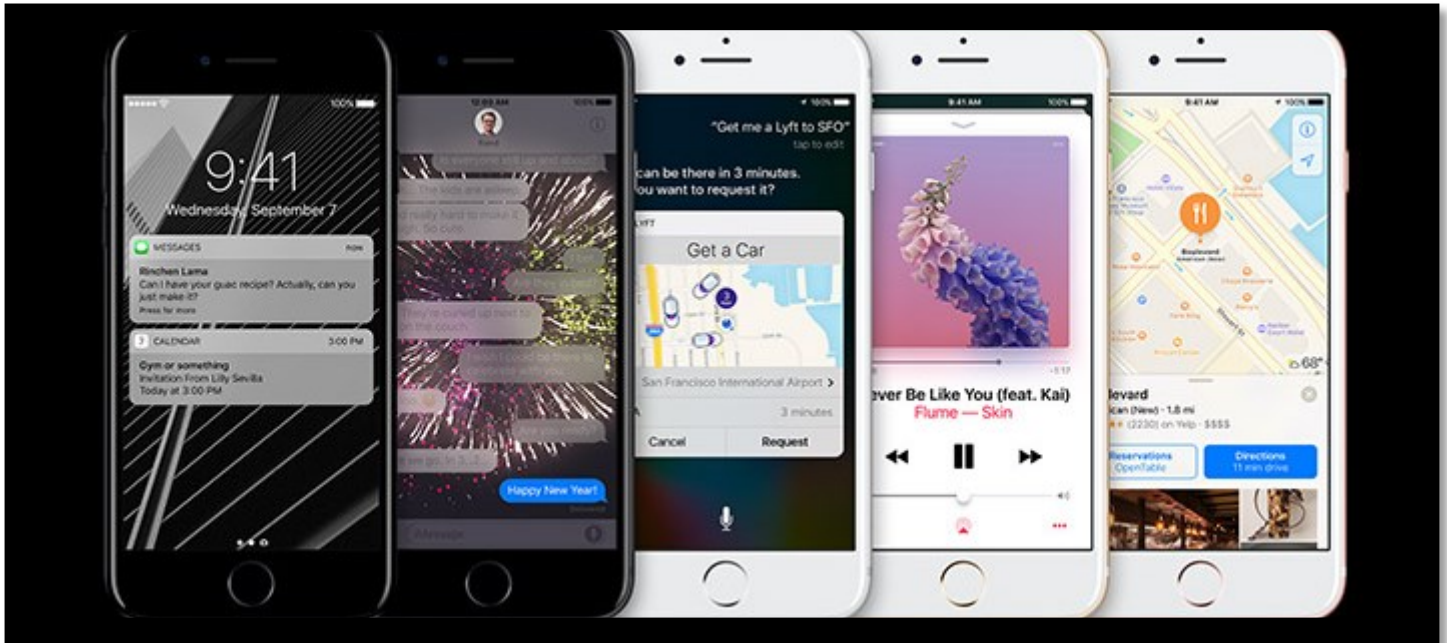




# TIP OF THE DAY

## FREE iPhone 7 with Trade-in!

Effective September 16th–30th!



Customers can get an iPhone 7 (32 GB) for **FREE** on AT&T Next or AT&T Next Every Year when **trading in an iPhone 6 or newer iPhone** model.

### Requirements

**Must** purchase an iPhone 7 or iPhone 7 Plus on AT&T Next or AT&T Next Every Year

**\*Maximum credit \$650**

- Customers participating in the offer will receive \$650 in monthly credits across their installment term.
- Customers participating in this offer **will not** receive any upfront trade-in value for their iPhone 6 or newer device.
- Tax due at sale

**Must** trade-in a 6, 6 Plus, 6s or 6s Plus in good working condition

**\*Must** complete trade-in **within 30 days** of accepting terms and conditions of new iPhone 7

- Must** use the AT&T trade-in program at [att.com/tradeinoffer](http://att.com/tradeinoffer) or go to an eligible store

\*Customers will receive an SMS from AT&T with a promo code **2016FALLOFFER** and a link to directions on completing the trade-in of their iPhone 6 or newer online or in-store

- Existing customers or new customers not porting a number will receive this alert following the shipment or instore purchase of their new iPhone 7/ 7 Plus
- Port-in customers will receive this SMS alert following their activation with AT&T

**Must** own device outright

- \***In-Contract AT&T Next** - customer **must** pay off remaining balance in full or will be charged later in full business as usual (BAU)
- \***In-Contract Two Years** – **must** be upgrade eligible or leverage early upgrade option

**Not stackable** with \$650 switcher credit (non-AT&T customers) or other discount on iPhone offers

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