



TIP OF THE DAY

AT&T Internet New Simplified Portfolio!

Effective March 29th



AT&T introduces the **New Simplified Portfolio (NSP)** of speed tiers nationwide! Some **existing** Internet speed tiers will be **grandfathered** and **new** speed tiers will be **available** to ensure AT&T stays competitive in the market.

Everyday Simplified Pricing (EDSP) will be available for new customers ordering **AT&T Fiber** (Internet 100 or higher) speed tiers.

- ⇒ **New simplified Internet pricing** – Speed tiers up to 50Mbps for only \$30/month in a bundle with a 12 month term agreement
- ⇒ **Single, ongoing Internet price** for bundled customers.
- ⇒ **Same pricing and speeds available** in all AT&T Fiber markets. No Hyper-Competitive/Competitive Plus market pricing.

Note: The pricing in the ordering system for **standalone internet customers for month 13+** will continue to show the 12 month term rate at this time. Please refer to the month 13+ pricing when discussing with customers or refer to the customer's bill which will reflect the correct rate.

Offer eligible Internet speeds and quote correct pricing.
Lead with the **highest speed tier available** for the same price.

New customers		
Speed	Bundled	Standalone 12m (13+)
1000M	\$70	\$80 (\$90)
300M		
100M	\$50	\$60 (\$70)
75M		
50M		
25M		
18M	\$30	\$40 (\$50)
10M		
5M and lower		



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